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Oakantse
Alfred

Strive4Impact

Oakantse Alfred

is a versatile and well-rounded Business Woman, Speaker and Consultant. Her journey in business goes as far back to her days as a college student where she had her hand at a few businesses, one of her motivations at the time being the desire to own a car while still in tertiary school. She managed to achieve her goal and bought herself a car by the end of her first semester in university.

Becoming A Property Developer

Oakantse's sheer determination encouraged her to keep going and by the time she completed her tertiary education, she had built herself her first house, another met goal she had set for herself. She later sold the house and, with that, her career in Real Estate & Property Development was born.

In 2011 she registered her company, LesediLebone Property Developers, where she is CEO. LesediLebone Property Developers is an elite property development company that specialises in land acquisition, greenfield developments, maintenance of existing building infrastructure and turnkey projects (financing real estate deals and coordinating the process of development from inception, physical planning to financing, construction, marketing and eventually selling or leasing of the completed projects).

A Dynamic Business Woman

Ms. Alfred holds a Bachelor of Science Degree in Animal Science and, be that as it may, testament to her true risk-taking nature, when the time called for it, she took the plunge and pivoted accordingly, a decision that has caused immense profitability. Prior to establishing LesediLebone, Oakantse was the Co-Founder of On-X Enterprise PTY (LTD) a construction company based in Gaborone and a Co-Director at Good Brands, a manufacturing and packaging company.

Empowering Others

Ms. Alfred is a hard worker and a skilled negotiator who is ardent about youth development, especially young women in business. Alongside her business interests, Ms. Alfred is a public speaker with extensive speaking and training experience. She has engagements with various causes that seek to encourage the youth (with emphasis on women) to delve into entrepreneurship. Some of her previous engagements include the 9th Women in Business and Leadership Conference, the SADC Female Founders Initiative, Botswana Business Funding Expo 2019, SheVestor Africa, a feature on the Botswana Vision 2036 platform as well as features on leading radio shows and print media.

Growing Teams, Birthing More Businesses & Consultancy

When business people were pressed to think innovatively when the Covid-19 pandemic hit, LesediLebone diversified its offerings, adding services to the company. The service division offers Architectural and Interior Design Consultancy, property valuations and real estate agency. Ms. Alfred is also highly skilled in developing healthy and growing teams. LesediLebone currently employs approximately 70 people in total on a full-time and part-time basis, at full capacity. It envisions becoming a leading property developer in the Southern African region with an outstanding reputation known for quality property developments to match.

One of Ms. Alfred's recent additions to her business portfolio that adequately complements her already existing ventures is MACO Hardware, a company where she is a Co-Owner. The company provides supplies of quality building material.

With over a decade of experience and unmatched property industry knowledge, Ms Alfred is a full-time property developer who works with individuals to create a long-term treasure through property investment. As a seasoned Business Woman and Speaker, Ms. Alfred has ventured into consultancy where she offers expertise backed up by years of experience, with proven business methods.

“The core principles of
business are the same.

OAKANTSE ALFRED

I am on the following platforms:



For bookings email bookings@oakantsealfred.com